

Jennifer Hill

ART DIRECTOR - GRAPHIC DESIGNER

jenniferhill.info
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248-224-7731

DIGITAL SKILLS

Adobe Creative Cloud (AI, PS, ID)
Microsoft Office Suite
Canva, Brief
Klavio, Mailchimp, Constant Contact
AI Platforms
Brand Identity
Vector Illustration
Packaging Design & Dielines
Photo Editing & Retouching
Digital & Social Ad Creative
Web & E-commerce Design
Email & Landing Pages
Print & Large-Format Production
Trade Show & Display Design
CMS Management
(Shopify, WordPress)
Presentation & Pitch Deck Design
Vendor & Production Coordination
Mac and PC

PERSONAL SKILLS

Creative
Expert Problem Solver
Strategic Thinker
Quick Learner
Visual Thinker
Detail-Oriented
Self-Motivated
Observant
Resourceful
Hands-on
Deadline-Driven
Honest
Naturally Curious
Quirky and Funny

EMPLOYMENT

ART DIRECTOR/SR. GRAPHIC DESIGNER
Jekyll+Hyde Labs - Advertising - Northville, MI 2020-Present
Design and produce marketing materials across print and digital channels.
Create and design packaging solutions for CPG products
Create logos and branding
Collaborate with internal teams and design documents, forms, presentations, pitch decks
Design websites and landing pages
Design and execute email campaigns
Handle multiple projects efficiently with strong attention to detail and deadlines.
Organize and maintain files, templates, and brand materials for consistent use.
Create storyboards for client commercials
Assist with commercial shoots and video editing

GRAPHIC DESIGNER / SALES / PRODUCTION MANAGER
Flexi Display Marketing, Inc - Farmington Hills, MI 2005 - 2020
Collaborated with clients and sales teams to design and produce custom awards, promotional materials and trade show displays.
Designed print and digital marketing materials across signage, web, email, and social media.
Fabricated trade show displays, lighting and custom accessories
Managed production, vendor coordination, and outside fabrication of custom awards, promo products and display systems.
Designed and maintained the company's 3 e-commerce websites

CUSTOM FRAMER • DESIGN CONSULTANT • MANAGER

The Great Indoors - Novi, MI
Bruce White Galleries - Clawson, MI
Frames Unlimited - Farmington Hills